



Did You Know? Living plants in buildings...

- Make the building more welcoming
- Improve the indoor environment
- Make a design statement
- Increase occupancy and retention
- Are environmentally correct
- Raise productivity and satisfaction
- Increase retail spending
- Direct pedestrian traffic
- Soften unattractive building features
- Reduce stress and boost morale

"I can't imagine a world without living plants. Nothing else does what they do indoors as well as outdoors. I use them wherever I can, and they make such a big difference! **The positive impact of living plants far exceeds their cost.**"

Richard R. Conant,
FASLA President
Foster Conant &
Associates, Inc.
Orlando, FL



"**Living plants are an inexpensive, powerful tool for interior spaces,** offering life and beauty. I always try to incorporate live plants—especially colorful ones—into my projects, no matter what the project budget is...they are the perfect finishing touch."

Raquel Hair
Senior Designer
Little Architecture
Charlotte, NC

"First impressions are critical in the hospitality business. We use spectacular plant presentations in the hotel lobby and throughout our grounds to make a very dramatic, very impressive statement. **Live greenery differentiates our brand.**"

Arthur Coulombe
General Manager
JW Marriott
San Antonio Hill
Country Resort and
Spa, San Antonio, TX



"Our goals at BOMA Phoenix include helping our members make their buildings more efficient, more productive, and better places to work for tenants and management. **Buildings with living plants command higher rents, have more efficient heating and cooling.**"

Mark A. Covington
Executive Director
BOMA/Greater
Phoenix
Phoenix, AZ

"An interior landscape is as important to completing an interior design as landscaping is to completing the exterior of a building. It is not merely decoration—it is to **create an environment that is healthier and emotionally enriching** for the building's human occupants."

McRae Anderson,
ASLA
Designer/Founder
McCaren Designs
St. Paul, MN




GREEN PLANTS
for GREEN BUILDINGS